

PRODUCT FILE SERIES

IDENTITY CARD

Name:	<u>Voyager</u>
Brand:	medialine
Product category:	double-bell, no net dryer
Versions:	with base / wall arm; 1 or 4 speeds
Availability:	2007



WHAT PERFORMANCES IS IT DESIGNED FOR:

Voyager has been designed, developed and produced to perform all the different drying processes and the activation of the technical treatments such as colours, perms, etc.

WHAT PRODUCT CATEGORY IS IT IN:

Voyager is the evolution of the classic double-bell, no net dryers (MEDIALINE Kronos for example). Practically it prevents the air to be blown directly on the hair from the top but distributes it equally on the whole hair surface.

TECHNOLOGY ADOPTED:

Innovative direct-air distribution system that let the air flow from the sides and a new bell profile that allow a partial air recycle.

MAIN FEATURE:

The internal part of the dryer is designed not to let the air-flow to arrive directly on the air but fastly re-direct it all around so that it arrives equally everywhere but without losing strength and temperature.

Competitive advantages vs. other dryers

Vs. double-bell no net dryers

- ◆ faster execution of the drying processes thanks to a bigger air-flow.
- ◆ Higher versatility in processing different jobs, from fast drying to natural drying and technical treatments
- ◆ Fast availability to work since it has not to pre-heat the whole double-bell before blowing hot air
- ◆ Much lighter and more comfortable for the customer having a shorter bell.
- ◆ All the commands (thermostat, on-off switch, speed control are in the back, thus avoiding any interference with the customer while being set.

Vs. standard dryers

- ◆ More accurate execution of the processes thank to an equal distribution of the air-flow and of its temperature.
- ◆ Possibility of being used with the climazone function thanks to the perimetrical distribution of the air-flow that allows natural drying and product activation.
- ◆ Fastest execution of the processes thanks to the equal heat distribution that does not leave any unfinished part in the hair.
- ◆ All the commands (thermostat, on-off switch, speed control are in the back, thus avoiding any interference with the customer while being set.